



Webinar
DIGITALISATION AND BUSINESSES – A POST
COVID-19 SCENARIO

Joseph Borg

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Digital Gozo

Thank you Daniel for your introduction. Good morning to you all, ladies and gentlemen!

It is with pleasure and pride that I welcome you again for the fifth time for another of the Gozo Business Chamber series of webinars, in what we may now hopefully and safely call the Post-Covid-19 era. I have to thank all those who are with us this morning. It is through your overwhelming interest and support that we have been encouraged to use this medium even more. The feedback we have received these last months from our members and from our enlarged family of supporters has proved how positive and wise it was to open our webinars to all those who have seen value in our proposals. This have benefitted a number of people; first and foremost our own members, but beyond these, other operators in various fields and even our partners in Malta and abroad.

The Webinar of today focuses on Digitalization. Together with the renewable energy sector we have earmarked Digitalization as one of the pillars of a new economy for the island of Gozo. During this pandemic it became more than ever apparent that the economy of the island region of Gozo needs to be diversified more than that of mainland Malta. In Gozo we have relied too much on tourism which has now been dealt a mortal blow. Tourism will remain the most important source of our economic wellbeing but we need other strong sectors in an ideal post-Covid scenario. Digitalisation is one of these sectors.

The island has now got a new fibre-optic cable and its own innovation hub. Now we must make them work out to the benefit of the businesses and increasing population of our island. This will bring about quality jobs to our island which in turn will contribute to a better and superior quality of life. These are the plans of our Chamber and all the other institutions which have Gozo at heart.

To lead us through the Webinar today we have roped in none other than Microsoft and Bank of Valletta. I thank Paris Savva, Territory Channel Manager for Microsoft (Cyprus and Malta) who will give us some insights into Redefining the Way businesses

work, by setting up a road map for post Covid times where digitalization is the rule of the day. We will have also with us Tonia Naudi, Head Multi-Channel and Payments Businesses, Electronic Banking Services, Bank of Valletta. Again we thank the bank for supporting these Webinars. The Gozo Business Chamber is proud and pleased to have worked in tandem with you, for a string of successful Webinars during these challenging times.

Last but not least I thank Daniel and Richard Grech for the organization of this fifth webinar.

I now leave the floor to Tonia Naudi, Bank of Valletta. Thank you all again for being with us and keep well.